OFDNA General Membership Meeting
Sept. 25, 2008

Members present: Board members Kathy Henderson, Rex Holloway, Adam Apalategui, Nan Loveland and approximately 20 general members.

Guest Speaker: Eric King, Bend's City Manager

Eric used a power point presentation to speak about the city's five focus areas. He prefaced his presentation by commenting that when he took the job of city manager, he felt there was a lack of clarity in city governance. His first step as manager was defining the manager and council jobs. The manager runs the city's operations while the council establishes policy.

1. Urban Growth Boundary (UGB): The planning commission has presented 3 alternatives; city staff recommends #3 with land around the entire current UGB. Oct. 27 there will be a public hearing on the alternatives with a final presentation several weeks later to the council.
2. Transit: Currently Bend has a "fledgling" bus system. The Nov. ballot initiative will raise taxes $.39/$1000 of tax assessed value. (This is 47% of the real market value.) At this point Dial A Ride costs the city $17/ride while the fixed route buses are at $3/ride. Bend currently budgets $1.5M from its general fund with matching federal money. This amount includes Dial A Ride. Transit is now at a point where it needs to be a separate government entity. If the initiative fails, transit will be reduced approximately 20% due to constraints on the general fund.
3. Financial Stability: The problems with the city's finances were masked by growth; these problems were revealed with the slowdown and are now being addressed. Of the $39M in the general fund, $20M is from property tax, franchise fees and room tax. $8.2M is held in reserve. Public Safety gets $26.3M, Street Operations has $2.3M, Planning has $1.7M. Most of the current layoffs are in community service areas such as Planning.
4. Juniper Ridge: 1500 acres is owned by the city with 500 acres in the current UGB. Currently the city's focus is on the designated employment land. At this point the problem is the Cooley/97 interchange. The city is looking to ODOT for help with this interchange.
5. Community Relations: Eric feels this focus area needs attention. He wants city employees to focus on their interactions with the public by being more proactive and use a problem-solving approach.

After his presentation, Eric fielded audience question about Reed Market/Orion interchange (Nan will do follow-up), community service (Adam will do follow-up), and developments that are cleared but not maintained (M.A. Willson and Nan will do follow-up).

Eric also said that both Reed Market and Murphy Roads are on the SDC list. Both of them and 3 others are not ranked, i.e., all are weighed equally by city and depend on money being found.

By Laws: The change to the bylaws was approved. Nan will write a letter to city council for approval.
(There shall be at least one (1) general membership meeting yearly.)

Board Elections: Henry Louke and Sandra Turek were nominated to the board. The members voted to approve. They will serve 2 year terms.

Discussion of OFDNA issues:

1. Dayna Ralston related her experience of creating a HOA for Copper Springs subdivision and of getting the city and developer to landscape the parking strip along Brosterhous.
2. China Hat/97: All 3 UGB alternatives have a satellite hospital listed at this site.
3. Proterra LLC: Nan explained the development's request for time extensions with the city for project at Simpson/Columbia. The main concern is traffic mitigation.

4. Neighborhood Gathering Places : Rex asked that members mark their gathering (meeting) places on OFDNA map for use by Bend 2030 committee.
5. Adam gave info on efforts to update OFDNA's method of email contact & efforts to revitalize the membership list.

2008 City of Bend Goals & Priorities

MISSION

To protect and enhance the well-being of our community with commitment, integrity and service.

2008 CITY-WIDE GOALS

Financial Stability

- Long term financial framework for the City of Bend that is flexible and sustainable
- Emphasis on efficiencies and innovations
- Balance the remaining 2007-2009 biennial budget without utilizing reserves

Community Relations

- Focus on a proactive strategy for communicating with the public, media, and City partners
- Utilize a problem solving approach to customer service
- Foster positive collaborative relationships with community partners

2008 PRIORITY PROJECTS

Urban Growth Boundary

Expand the City's Urban Growth Boundary (UGB) for residential and employment lands

Juniper Ridge

Complete the Juniper Ridge Master Plan and work with City partners on challenges related to Hwy 97 & Cooley, including ODOT, MPO, and local businesses

Transit

Future of Transportation Committee will recommend:

- Service level & areas
- Mechanism for financial viability that aligns with the long term vision for Transit

Questions or Comments: Call City of Bend Administration at (541) 388-5505 or email the City Manager at citymanager@ci.bend.or.us

2008 Objectives and Timelines

FINANCIAL STABILITY

Financial Update to the City Council on current budget status and projections	March 2008
City Council adoption of the Long Term Forecast Model	June 2008
Mid-biennial review of the 2007-2009 Biennial budget by the Budget Committee	June 2008
City Council adoption of the 2007-2009 Biennial Budget adjustments	July 2008
City Council adoption of a Long Term Financial Plan	Spring 2009

COMMUNITY RELATIONS

Complete the process for hiring a permanent City Manager	Summer 2008
Hire a Communications Director to improve the level of public awareness of City services & implement Communications Audit recommendations	Summer 2008
Implement a City-wide Customer Service Plan based on staff and community feedback	Fall 2008

URBAN GROWTH BOUNDARY

Planning Commission adoption of a recommended urban growth boundary expansion	Summer 2008
City Council adoption of the Planning Commission's recommended urban growth boundary expansion	Fall 2008
Deschutes County Commission adoption of the City Council's recommended urban growth boundary expansion	Fall 2008
State of Oregon Land Conservation and Development Commission (LCDC) adoption	December 2008

JUNIPER RIDGE

Complete the conceptual Juniper Ridge Master Plan with acceptance by the City Council and Deschutes County Commission	Spring 2008
Identify funding for the 97/Cooley mid-term transportation solution	Summer 2008
Bring initial parcels of employment lands to market	Fall 2008

TRANSIT

Receive recommendation from the Future of Transit Committee on service levels, long term vision for Transit, and options for financial stability	Spring 2008

Accommodation Information for People with Disabilities
To obtain this information in an alternative format, complete the Request for Accommodation or Barrier Removal Form (available in City offices, on the City's website, or by contacting the Accessibility Manager at 693-2141 or ADA@ci.bend.or.us). Providing advance notice will help ensure availability.